

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1.(Currently Amended) A method of providing photographic products and/or photographic services, the method comprising the steps of:

C 7 selecting a camera among a selection of cameras;

selecting a photographic product and/or photographic service plan from a menu of photographic product and/or photographic service plans;

associating the selected camera with the selected photographic product and/or photographic service plan and creating a product and/or photographic service plan account indicative thereof; and

entering said product and/or photographic service plan account into a computer database to maintain a record of photographic products and/or photographic services to be provided with respect to images captured by said selected camera in accordance with the selected photographic product and/or photographic service plan for a predetermined period of time.

2. (Currently Amended) A method according to claim 1, wherein said photographic products and/or photographic services comprise providing said selected camera to a user for a predetermined time period at a predetermined fee, and providing film development for a predetermined number of rolls of film exposed by said selected camera during said predetermined time period.

3.(Currently Amended) A method according to claim 2, wherein said photographic services and/or photographic products further comprise providing a selected amount of photographic prints of said developed film.

4.(Currently Amended) A method according to claim 2, wherein said photographic products and/or photographic services further comprise scanning the images on said film to provide for a digital record of said images.

5.(Original) A method according to claim 4, wherein said digital record is placed on a disk and supplied to a user or designated recipient.

6.(Original) A method according to claim 4, wherein said digital record is electronically forwarded to a user or designated recipient.

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7.(Currently Amended) A method according to claim 4, wherein said photographic products and/or photographic services further comprise electronically storing said digital record for a predetermined amount of time.

8.(Currently Amended) A method according to claim 1, wherein said photographic products and/or photographic services comprise electronically storing images captured by said selected camera for a predetermined period of time.

9.(Currently Amended) A method according to claim 1, wherein said photographic products and/or photographic services comprise providing a predetermined number of prints of images captured by said selected camera.

10.(Original) A method according to claim 1, wherein said selected camera is a film camera.

11.(Original) A method according to claim 1, wherein said selected camera is a digital camera.

12.(Original) A method according to claim 1, wherein said selected camera is a hybrid digital/film camera.

13.(Currently Amended) A method according to claim 1, wherein said photographic products and/or photographic services comprise providing an image product associated with an image captured by said selected camera.

14.(Currently Amended) A method according to claim 1, comprising the further step of updating the product and/or photographic service plan account in the computer database as said photographic products and/or photographic services, in accordance with the selected photographic product and/or photographic service plan, are provided to a user to reflect photographic products and/or photographic services rendered to the user.

15.(Currently Amended) A method of providing photographic products and/or photographic services to a consumer, the method comprising the steps of:

selecting a camera and photographic products and/or photographic services which are to be associated with said camera for a predetermined time period, wherein said photographic products and/or photographic services are provided to images captured by said selected camera; and

maintaining an account of said photographic products and/or photographic services as said photographic products and/or photographic services are provided to said customer.

16.(Currently Amended) A method according to claim 15, wherein said photographic products and/or photographic services comprise creating a predetermined number of prints from said images.

17.(Currently Amended) A method according to claim 15, wherein said photographic products and/or photographic services comprise placing said images on a disk and forwarding said disk to the consumer.

18.(Currently Amended) A method of providing photographic products and/or photographic services, the method comprising the steps of:

selecting a camera and photographic products and/or photographic services which are to be associated with said camera for a predetermined time period, wherein said photographic products and/or photographic services are provided to film exposed by said selected camera; and

maintaining a record of photographic products and/or photographic services as said photographic services and/or photographic products are provided to a user.

19.(Currently Amended) A method according to claim 18, wherein said photographic products and/or photographic services comprise developing said exposed film and providing a predetermined number of prints of images on said film.

20.(Currently Amended) A method according to claim 18, wherein said photographic products and/or photographic services comprise scanning said film to create a digital record of images on said film.

C 21.(Currently Amended) A method according to claim 20, wherein said photographic products and/or photographic services further comprise placing said digital record on a disk and forwarding said disk to the customer.

22.(Currently Amended) A method according to claim 20, wherein said photographic products and/or photographic services further comprise electronically storing said digital record for a predetermined period of time.

23.(Currently Amended) A method according to claim 20, wherein said photographic products and/or photographic services further comprise electronically sending said digital record of said images to the user.

24.(Currently Amended) A system for providing photographic products and/or photographic services, the system comprising:

a photographic product and/or photographic service input station into which information with respect to a selected camera and a selected photographic product and/or photographic service plan which is to be associated with the selected camera for a predetermined period of time is input, said photographic product and/or photographic service input station creating a product and/or photographic service account indicative of the selected camera and the selected photographic product and/or photographic service plan; and

a computer database unit operationally associated with the photographic product and/or photographic service input station which receives and stores the information with respect to the selected camera and the selected photographic product and/or photographic service plan, said computer database unit being adapted to update said product and/or photographic service account as photographic product and/or photographic services in accordance with said selected photographic product and/or photographic service plan are requested and completed.

25.(Currently Amended)      A system according to claim 24, wherein said computer database is operationally associated with at least one photographic product and/or photographic service provider, and said selected photographic product/ photographic service plan comprises providing photographic products and/or photographic services to film exposed by said selected camera through said at least one photographic product and/or photographic service provider in accordance with the photographic product and/or photographic service plan for a predetermined time period.

26.(Currently Amended)      A system according to claim 25, wherein said photographic products and/or photographic services comprise providing film developing for film exposed by said selected camera for said predetermined time period.

27.(Currently Amended)      A system according to claim 26, wherein said photographic products and/or photographic services comprise providing prints of said developed film.

28.(Currently Amended)      A system according to claim 25, wherein said photographic products and/or photographic services comprise scanning images on said film to provide a digital record of the images.

29.(Original)      A system according to claim 28, wherein said digital record is placed on a disk and returned to a designated recipient.

30.(Original) A system according to claim 28, wherein said digital record is electronically forwarded to a designated recipient.

31.(Currently Amended) A system according to claim 28, wherein said photographic products and/or photographic services comprise storing said digital record for a predetermined amount of time.

32.(Currently Amended) system according to claim 24, wherein said photographic products and/or photographic services comprise electronically storing images captured by said selected camera for a predetermined period of time.

33.(Currently Amended) A system according to claim 24, wherein said photographic products and/or photographic services comprise providing a predetermined number of prints of images captured by said selected camera.

34.(Original) A system according to claim 24, wherein said photographic products and/or photographic services comprise providing an image product associated with an image captured by said selected camera.

35.(Original) A system according to claim 24, wherein said selected camera is one of a film, digital or hybrid film/digital camera.

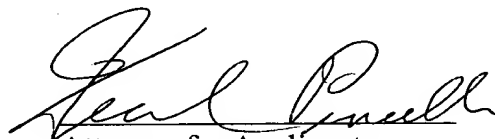
36.(Currently Amended) A method of providing photographic products and/or photographic services to a plurality of different consumers, the method comprising the steps of:

each of said plurality of different consumers selecting product and/or service plan, said plan including a camera and photographic products and/or photographic services which are to be associated with said camera for a predetermined time period, wherein said photographic products and/or photographic services are provided to images captured by said selected camera;  
and

maintaining for each of said plurality of different consumers an account of said photographic products and/or photographic services at a service provider, each of said accounts having an unique customer ID, said account being accessible from a single input station.

In view of the amendments and arguments presented, applicants respectfully submits that the application is in condition for allowance and such action is respectfully requested. Should the Examiner disagree, applicants respectfully request the Examiner to call the undersigned, to discuss any issues that can be resolved.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Frank Pincelli", is written over a horizontal line.

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